

143 Genesee Street ♦ Avon, NY 14414 ♦ Phone: 585-226-8461 ♦ Fax: 585-226-6615

## **Community Information Resources**

## **Bulletin Board**

- 1. Public posting is in general limited to the bulletin boards. When authorized by the Library Director, information may be posted in other areas of the library. Public postings are limited to information about:
  - a) Library business, events or activities
  - b) Announcements of events, programs, or service of educational or cultural interest to the community.
  - c) Activities sponsored by Not-For-Profit organizations.
- 2. Only authorized Library personnel may post notices on the Library bulletin board. Any notice to be considered for posting must be submitted to Library staff for approval. Notices posted without authorization will be removed.
- 3. The bulletin board is not to be used for commercial advertising.
- 4. All notices intended for posting on the Library bulletin board must contain the following:
  - a) Name of sponsoring agency, and
  - b) Address and telephone number of sponsoring agency or authorized representative.
- 5. Physical dimensions of notices can be restricted if deemed necessary to maximize available space.
- 6. Notices may be removed by library staff when they are no longer timely or when space is required for more current items.
- 7. The Library does not advocate or endorse the viewpoints of organizations permitted to post notices on the bulletin board. The Library accepts no responsibility for loss or damage to any item accepted or posting.

This policy is determined by the Library Board of Trustees and is subject to periodic review and/or revision at the discretion of the Board. Appeals may be submitted to the Board in writing.

## **Social Media and Website**

The Avon Free Library may establish social media accounts with the permission of the Library Director. For the purposes of this policy, "social media" refers to any online or mobile platform open to the public, including but not limited to blog posts, the library website, Facebook, Twitter, Instagram, Snapchat, Yelp, LinkedIn, TumbIr, etc.

- 1. The purpose of social media accounts at the Avon Free Library is to disseminate information about and promote the library's services and resources. This may include, and is not limited to, promotion of programs and events, readers' advisory initiatives, general library news, projects, volunteer opportunities, and ongoing activities.
- 2. Library users and members of the public are welcome to post comments in response to library account social media posts. Library staff may delete public posts or comments if they include spam or advertisements, hateful or harassing speech, obscenity, personal disparagement or defamation, or any other comment that violates the patron code of conduct.
- 3. In general, the library's social media resources are intended to promote events and services that are directly sponsored by the Avon Free Library. Exceptions to this policy may be made at the discretion of the Library Director for events, programs, or resources that reflect the educational mission of the library to enrich the local community.

Approved by the Board of Trustees, 1999

Amended November 30, 2015

Amended January 28, 2019